

The graphic arts production sector includes businesses, professions and industrial occupations related to the creation of printed and digital products. These products range from books, brochures, posters, magazines, newspapers, to t-shirts, containers, labels, websites...

Graphic Design, pre-printing, printing, binding, and similar occupations are directly related to graphic arts.

The IES Torres Villarroel of Salamanca is the only public center in Castilla y León where Graphic Arts training is taught. For the past 15 years they have been training future graphic professionals.

The center is gifted with modern installations, with latest machinery such as: offset machines, screen printing machines, guillotines, binding train, folding, sewing, hot glue binder, camcorders, PC and Mac computers, etc. to provide quality teaching of skilled professionals in all phases of the graphic process: design, prepress, printing and finishing processes.

IES Torres Villarroel

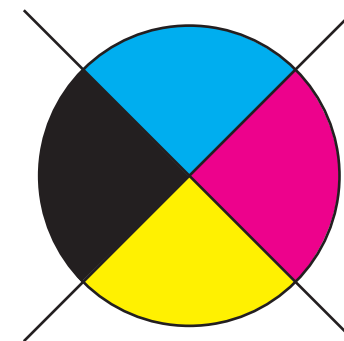


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Professional Family of Graphic Arts

Your Professional Future



VET cycles in Graphic Arts

Digital Prepress in Graphic Arts

Design and Graphic Production Management

Design and Edition of Online and Printed Publications

Intermediate Level VET Cycles

Technician in Digital Prepress in Graphic Arts

Duration of Training Cycle:
2,000 hours, equivalent to 2 courses

Professional modules

First year:

- Word Processing
- Bitmapped Image Processing
- Identification of Materials in Prepress
- Vector illustration
- Professional Training and Guidance

Second year:

- Imposition and Digital Collection of the Printed Form
- Digital Printing
- Page Makeup
- Assembly of Electronic Publications
- Business and Entrepreneurial Initiative
- On the Job training



Higher Level VET Cycles

Design and Graphic Production Management

Duration of Training Cycle:
2,000 hours, equivalent to 2 courses

Title of the Diploma:

Higher Technician in Design and Graphic Production Management

Professional modules

First year:

- Materials for Graphic Production
- Organization of the Processes of Digital Prepress
- Graphic Product Design
- Commercialization of Graphic Products and Customer Service
- Professional Training and Guidance

Second year:

- Management of the Graphic Industry Production
- Colour Management
- Management of Graphic Printing Processes
- Organizing Post-press, Transformations and Finishings
- Project on Graphic Production Design and Management
- Business and Entrepreneurial Initiative
- On the Job Training



Higher Technician in Design and Edition of Online and Printed Publications

Duration of Training Cycle:
2,000 hours, equivalent to 2 courses

Professional modules

First year:

- Materials for Graphic Production
- Organization of the Processes of Digital Prepress
- Graphic Product Design
- Commercialization of Graphic Products and Customer Service
- Professional Training and Guidance

Second year:

- Production Management Applied to Editing Processes
- Publishing Production
- Packaging Structural Design
- Planning and Design of Multimedia Editorial Projects
- Development and Publishing of Multimedia Publishing Products
- Project on Design and Edition of Printed and Multimedia Publications
- Business and Entrepreneurial Initiative
- On the Job Training

